



JESSICA PAOLI

Interdisciplinary designer
and visual artist

Values

empathy, representation,
irreverence, intention,
storytelling, accessibility,
advocating for the user while
achieving business goals

Selected clients

Apple, Microsoft, Mozilla Firefox,
IGN, Cards Against Humanity

Links

jessicapaoli.com blog

[@jessicapaoli](https://twitter.com/jessicapaoli) snapshots

grawlix.co portfolio

falseluck.com shop

Contact

meow@jessicapaoli.com email

[@skullface](https://twitter.com/skullface) twitter

EXPERIENCE

Independent Designer 2010 – present

Art direction, brand identity, interface design (web and mobile), content strategy and copywriting, front-end development (HTML, CSS, Sass), illustration, animation, graphic design. Consulting for individuals, small businesses, and agencies as a partner at Grawlix.

Marketing Designer, Vox Media 2016 – present

Initial designer responsible for identity and collateral across the parent company and its verticals. Creating design systems and one-off solutions for events, corporate communications, pitches, and internal advertising in print, digital, and experiential avenues.

Designer, Recess Creative 2014 – 2015

Elevated and developed brands and experiences of all sizes through art direction, website and mobile app interfaces, visual identity, print collateral, marketing campaigns, motion graphics.

User Interface Designer, Rosetta 2013 – 2014

Collaborated with user experience and creative direction teams to execute website and mobile app interfaces for high-profile clients. Developed HTML prototypes for proofs of concept and user testing.

Designer / Developer, VividFront 2011 – 2013

Wireframed, prototyped, and iterated brand identity, web design, and marketing campaign projects. Crafted markup, QAed and fixed bugs, managed offshore dev team. Hired as intern, promoted twice.

RECOGNITION

Moon Prism Power (San Francisco), participating artist 2016

Secret Loves of Geek Girls (Dark Horse), participating artist 2016

Dribbble [Timeout interview](#) 2016

W³ Awards, gold award for web design 2015

Kickstarter, Fashion campaign feature + Staff Pick 2015

Bit Bash (Chicago), featured artist 2014

Ink Wars (Cleveland), participating artist 2013

Weapons of Mass Creation IV (Cleveland), featured designer 2013